Interview about objectives and general process of VCA

1. **Introduction**
   a. Introduction of the current study and need for efficiency and standardization among assessments.
   b. General introduction of researcher, their work and current value chain assessment.

2. **Assessment objectives**
   a. What was/is the general objective or objectives of your shark value chain assessment?
   b. What was the primary thinking behind the collection of information (e.g. stock, fisher or manager focused)?

3. **Details on the fishery.**
   a. Can you describe the fishery and value chain that was studied? Please describe in terms of problems addressed, governance regime, fishery logistics, fishing community, species fished, markets, community livelihoods and food security.

4. **Implications of assessment**
   a. What were the implications of your assessment results for adaptive management? Please describe in terms of which environmental, economic and socio-cultural results were most informative and relevant to managers.
   b. Can you describe for each of these results how you reached these? Describe the process from planning, data-management to communication.

5. **Planning your assessment**
   a. What do you think was the effort most well-spent during the planning of your assessment?
   b. Would you improve these efforts next time? If yes, how?
   c. What do you think was the effort that was least well-spent during the planning of your assessment?
   d. Would you leave this out next time, or adjust these efforts next time? How would you adjust these efforts?

6. **Delivering your assessment**
   a. What do you think was the effort most well-spent during the delivery of your assessment?
   b. Would you improve these efforts next time? If yes, how?
   c. What do you think was the effort that was least well-spent during the delivery of your assessment?
   d. Would you leave this out next time, or adjust these efforts next time? How would you adjust these efforts?

7. **Communicating your assessment (results)**
   a. Which communication efforts did you already undertake or are you planning to do in the (near) future?
   b. What do you think was the effort most well-spent during the visualization of your assessment from a change management point of view?
   c. Would you improve these efforts next time? If yes, how?
   d. What do you think was the effort that was least well-spent during the visualization of your assessment from a change management point of view?

     e.   Would you leave this out next time, or adjust these efforts next time? How would you adjust these efforts?

8. Results with highest potential
     a.   What was for you the result from your assessment with the highest potential for a change in management towards your objectives?
     b.   Can you explain for each result why these are important for adaptive management?

Review of the value chain assessment (FAO Guidance steps).

Assessment Information
1. Name
2. Institute
3. Country of assessment

4. Please provide a list of names (and coordinates) of ports and landing sites which your assessment covers and was carried out. Use Google Maps for coordinates. Example: Porto Bandim, Bissau (11.840506, -15.588619). You can also provide the link to a publication which describes these.
5. Would you consider your assessment to be primarily focused on the stock, fisher or manager?
     o   Stock (focused on trends, population status, landings)
     o   Fisher (focused on livelihoods, economics, trade equality)
     o   Manager (focused on trade routes, fisheries management and regulations, compliance)

Reviewing the process of your Value Chain Assessment

6. Which step of the VCA process did you underestimate the most (in terms of effort and resources)? Rank the steps from 1 (= most underestimated) to 5 (= least underestimated).

	1	2	3	4	5
Establishing a Monitoring, Evaluation and Assessment Process					
Designing the survey					
Deploying the survey					
Management and use of data					
Communication and Adaptive Management					

7. Specifically, which tasks did you underestimate the most (in terms of effort and resources)? Rank the tasks from 1 (= most underestimated) to 12 (= least underestimated).

	1	2	3	4	5	6	7	8	9	10	11	12
Identifying and documenting value(s) and desired target(s).												
Searching out available information.												
Considering key stakeholders and key stakeholder groups.												

Preliminary value chain mapping and selection												
Determine what will be measured.												
Decide on the form of the survey.												
Logistical planning of survey deployment.												
Survey deployment.												
Formatting and consolidating data.												
Data processing and analysis.												
Identifying an adaptive management framework.												
Monitoring adaptive management.												

8. Can you please motivate your ranking in the two previous questions (what did you most underestimate in your VCA)?

9. Which step of the VCA process delivered the most (in terms of outcomes/outputs)? Rank the steps from 1 (= delivered the most) to 5 (= delivered the least).

	1	2	3	4	5
Establishing a Monitoring, Evaluation and Assessment Process					
Designing the survey					
Deploying the survey					
Management and use of data					
Communication and Adaptive Management					

10. Specifically, which task delivered the most ((in terms of outcomes/outputs))? Rank the tasks from 1 (= delivered the most) to 12 (= delivered the least).

	1	2	3	4	5	6	7	8	9	10	11	12
Identifying and documenting value(s) and desired target(s).												
Searching out available information.												
Considering key stakeholders and key stakeholder groups.												
Preliminary value chain mapping and selection												
Determine what will be measured.												
Decide on the form of the survey.												
Logistical planning of survey deployment.												
Survey deployment.												
Formatting and consolidating data.												
Data processing and analysis.												
Identifying an adaptive management framework.												
Monitoring adaptive management.												

11. Can you please motivate your ranking in the previous two questions (what delivered the most in your VCA)?

12. What key information did you miss in terms of socio-cultural, environmental or economic aspects of your VCA?

Reviewing the process of your Value Chain Assessment
13. What is your knowledge of stock assessments? Mark from 1 (not knowledgeable) to 5 (very knowledgeable).
14. What is the added value of a Value Chain Assessment in comparison to a stock assessment for adaptive management?